



## AGREEMENT MADE BETWEEN

## KDKA-TV

CONTRACT NO. REV.

1201-56293-1

DATE PRINTED

08/20/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

		AND	)	PAGE 1
		ACTING AS AGENT FOR 93705	ADVERTISER (OR AGENCY AND ADVERTISE	ER) Cancellation Notice
AND	BRABENDER COX 1218 Grandview	Ave Fl 1	TIM MURPHY FOR CONGRESS P.O. BOX 24551	Required
ADDRESS	Pittsburgh USA	PA 15211-1239	PITTSBURGH PA 15234 USA	Announcement 28 days prior notice
CONTACT			PRODUCTMURPHY FOR CONGRESS WK 10/23	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1310 CODE	
NATIONAL SALESPERSON	ı			
BROADCAS	T SCHEDULE STARTIN	IG 10/23/12 AND ENDING 10/29	/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity			OTS TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
	AT STATION. ALL RAT	ES ARE	PRE EMPTIBL	E. PAID FOR E	BY TIM MURP	HY FOR CONGRESS. MAR	RK INVOICE PAID, PROOF OF PERFORMA	NCE AND I	PUT IN PUBLIC F	
1	11111	4	05:00A	05:58A		10/23/12-10/26/12 10/29/12-10/29/12	THIS MORNING 5-6AM	5	300.00	1500.00
2	11111	4	05:58A	07:00A	30s	10/23/12-10/26/12 10/29/12-10/29/12	THIS MORNING 6-7AM	5	625.00	3125.00
3	11111	4	07:00A	09:00A	30s	10/23/12-10/26/12 10/29/12-10/29/12	THE EARLY SHOW	5	350.00	1750.00
4	м	1	10:58A	11:58A	305	10/29/12-10/29/12	PRICE IS RIGHT	1	550.00	550.00
5	11111	4 1	11:58A	12:30P	30s	10/23/12-10/26/12 10/29/12-10/29/12	NOON NEWS	5	600.00	3000.00
6	01111	4	12:30P	02:00P	30S	10/23/12-10/26/12	CBS SOAPS 1230-2P	4	450.00	1800.00
7	T-F	3	02:58P	03:58P	308	10/23/12-10/26/12	DR. PHIL	3	400.00	1200.00
8	01111	4	04:00P	04:30P	30s	10/23/12-10/26/12	4-430PM NEWS	4	700.00	2800.00
9	11011	3	04:30P	05:00P	30s	10/23/12-10/26/12 10/29/12-10/29/12	430-5PM NEWS	4	700.00	2800.00
10	01011	3	05:00P	05:30P	30s	10/23/12-10/26/12	5-530PM NEWS	3	850.00	2550.00
11	10101	2	05:30P	06:00P	30s	10/24/12-10/26/12 10/29/12-10/29/12	530-6PM NEWS	3	850.00	2550.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





Brian Butz-1

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PAGE 216578 AGENCY (OR SERVICE) ACTING AS AGENT FOR 93705 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME BRABENDER COX TIM MURPHY FOR CONGRESS Required P.O. BOX 24551 1218 Grandview Ave Fl 1 AND Announcement 28 days **ADDRESS** Pittsburgh PA 15211-1239 PITTSBURGH PA 15234 prior notice USA USA CONTACT PRODUCTMURPHY FOR CONGRESS WK 10/23

PRODUCT

CODE

1310

NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS:

AGENCY EST. NO.

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- ethnicity		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
12	01111	4	05:58P	06:30P	30s	10/23/12-10/26/12	M-F 6PM NEWS	4	950.00	3800.00
13	11010	2	06:30P	07:00P	30s	10/23/12-10/25/12 10/29/12-10/29/12	M-F 630PM NEWS	3	950.00	2850.00
14	11111	4 1	06:57P	07:30P	30s	10/23/12-10/26/12 10/29/12-10/29/12	CBS EVENING NEWS	5	1250.00	6250.00
15	1111111	6	11:00P	11:35P	30s	10/23/12-10/28/12 10/29/12-10/29/12	11PM NEWS	7	1500.00	10500.00
16	11111	4	11:35P	12:37A	30s	10/23/12-10/26/12 10/29/12-10/29/12	11:35P-12:37A - LETTERMAN	5	380.00	1900.00
17	Sa	1	05:58A	07:58A	30s	10/27/12-10/27/12	SAT. MORN. LOCAL NEWS	1	200.00	200.00
18	Sa	1	07:58A	10:00A	30s	10/27/12-10/27/12	SAT.CBS MORNING NEWS	1	325.00	325.00
19	Su	1	08:58A	10:28A	30s	10/28/12-10/28/12	CBS SUN MORN	1	550.00	550.00
20	Su	1	10:28A	11:30A	30s	10/28/12-10/28/12	FACE THE NATION	1	600.00	600.00
21	м	1	10:00P	11:00P	30s	10/29/12-10/29/12	HAWAII FIVE-O	1	5000.00	5000.00
24	Su	1	06:58P	08:00P	30s	10/28/12-10/28/12	60 MINUTES	1	3850.00	3850.00
26	Sa	1	11:58A	07:00P	305	10/27/12-10/27/12	NCAA COLLEGE FOOTBALL	1	700.00	700.00
27	Su	1	11:00A	07:57P	30s	10/28/12-10/28/12	MCDONALDS'S STEELERS	1	1350.00	1350.00

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216578	AGENCY (OR SERVICE	) ACTING AS AGENT FOR 93705	ADVERTISER (OR AGENCY AND ADVERTISER)	Compaliation Nation
NAME	BRABENDER COX		TIM MURPHY FOR CONGRESS	Cancellation Notice
AND	1218 Grandview	Ave Fl 1	P.O. BOX 24551	Required
ADDRESS	Pittsburgh	PA 15211-1239	PITTSBURGH PA 15234	Announcement 28 days
	USA		USA	prior notice
CONTACT			PRODUCTMURPHY FOR CONGRESS WK 10/23	
LOCAL SALESPERSO	Brian Butz-1 N	AGENCY EST. NO.	PRODUCT 1310 CODE	1
NATIONAL SALESPERSO	N	·		1

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12

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NO. WEEKS:

1

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			SPOTS	TI	ME	1/20/20/20/20			TOTAL BDCST.		
ITEM		DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
28 4P G A	Su Su ME		1	07:03P 12:57P	07:30P 07:00P	30s	10/28/12-10/28/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00
29	Su		1	11:35P	12:05A	30s	10/28/12-10/28/12	#1 COCHRAN SUNDAY SPORTS Total Contract:	1 76	900.00	900.00 67400.00
						Qtr 4	Oct 12 54345.00	Billing Summary		<u>Total</u> 67400.00	
									GR	AND TOTAL 67400.00	